

## How the Survey was Conducted

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### **Nature of the Sample: Michigan Poll of 1,209 Adults**

This survey of 1,209 adults was conducted on June 24<sup>th</sup> and June 25<sup>th</sup>, 2012. Adults 18 years of age and older residing in the state of Michigan were interviewed by telephone. Telephone numbers were selected based upon a list of telephone exchanges from throughout the state. The exchanges were selected to ensure that each region was represented in proportion to its population. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers. The two samples were then combined. Results for adults are statistically significant within  $\pm 2.8$  percentage points. There are 1,078 registered voters. The results for this subset are statistically significant within  $\pm 3.0$  percentage points. The error margin increases for cross-tabulations.

**Nature of the Sample - Michigan**

		Michigan Adults	Michigan Registered Voters
		Col %	Col %
Michigan Adults		100%	
Michigan Registered Voters		89%	100%
Party Identification	Democrat	n/a	32%
	Republican	n/a	24%
	Independent	n/a	43%
	Other	n/a	1%
Party Identification	Strong Democrats	n/a	21%
	Not strong Democrats	n/a	11%
	Democratic leaning independents	n/a	14%
	Just Independents	n/a	17%
	Republican leaning independents	n/a	12%
	Not strong Republicans	n/a	9%
	Strong Republicans	n/a	16%
	Other	n/a	1%
	Political Ideology	Very liberal	n/a
Liberal		n/a	18%
Moderate		n/a	36%
Conservative		n/a	31%
Very conservative		n/a	10%
Past Participation**	Yes	n/a	91%
	No	n/a	9%
Tea Party Supporters		n/a	24%
Gender	Men	48%	47%
	Women	52%	53%
Age	Under 45	39%	36%
	45 or older	61%	64%
Age	18 to 29	18%	15%
	30 to 44	22%	21%
	45 to 59	29%	30%
	60 or older	32%	34%
Race	White	79%	80%
	African American	14%	14%
	Latino	3%	3%
	Other	4%	3%
Region	Wayne County (Detroit)	18%	18%
	Oakland and Macomb Counties	21%	21%
	Lansing-Ann Arbor Area	25%	24%
	Grand Rapids Area	18%	19%
	North Central/Upper Peninsula	18%	17%
Household Income	Less than \$75,000	73%	73%
	\$75,000 or more	27%	27%
Education	Not college graduate	69%	68%
	College graduate	31%	32%
Marital Status	Married	51%	54%
	Not married	49%	46%
Evangelical Christian	Yes	20%	20%
	No	80%	80%
Interview Type	Landline	72%	75%
	Cell Phone	28%	25%

NBC News/Marist Poll Michigan Adults. Interviews conducted June 24th and June 25th, 2012, N=1209 MOE +/- 2.8 percentage points.

Michigan Registered Voters: N=1078 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

\*\*Past participation refers to previous participation in a Presidential Election.

NBC News/Marist Poll Michigan Registered Voters

		Michigan Registered Voters			
		Tossup including those who are undecided yet leaning toward a candidate			
		Barack Obama, the Democrat	Mitt Romney, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Michigan Registered Voters		47%	43%	1%	10%
Party Identification	Democrat	89%	4%	0%	6%
	Republican	5%	92%	0%	3%
	Independent	41%	44%	1%	13%
Party Identification***	Strong Democrats	95%	2%	0%	3%
	Soft Democrats	78%	11%	1%	9%
	Just Independents	35%	38%	1%	26%
	Soft Republicans	6%	86%	1%	7%
	Strong Republicans	3%	96%	0%	1%
Tea Party Supporters		17%	75%	0%	7%
Political Ideology	Very liberal-Liberal	83%	10%	3%	5%
	Moderate	50%	36%	1%	13%
	Conservative-Very conservative	22%	70%	1%	7%
Chance of Voting in Presidential Election	Excellent-Good	47%	43%	1%	8%
Intensity of Support	Strongly support	59%	41%	0%	0%
	Somewhat support	38%	62%	0%	0%
	Might vote differently	38%	62%	0%	0%
Past Participation**	Yes	46%	43%	1%	10%
	No	47%	41%	3%	9%
Interest in Presidential Election	High	48%	45%	1%	7%
	Moderate	50%	38%	1%	12%
	Low	40%	41%	1%	17%
Plan to Vote Early	Vote early or by absentee	41%	52%	1%	7%
	Vote on Election Day	49%	42%	1%	8%
	Have not decided	47%	36%	1%	17%
Enthusiasm about Presidential Election	High	54%	42%	0%	4%
	Moderate	47%	43%	1%	9%
	Low	32%	44%	3%	21%
Gender	Men	42%	45%	2%	11%
	Women	50%	41%	0%	9%
Age	Under 45	51%	38%	1%	10%
	45 or older	44%	46%	1%	9%
Age	18 to 29	53%	38%	1%	7%
	30 to 44	49%	39%	1%	11%
	45 to 59	45%	43%	2%	10%
	60 or older	43%	48%	0%	8%
Race	White	38%	51%	1%	9%
	Non-white	81%	8%	0%	10%
Region	Wayne County (Detroit)	64%	28%	0%	8%
	Oakland and Macomb Counties	47%	42%	0%	11%
	Lansing-Ann Arbor Area	51%	38%	1%	10%
	Grand Rapids Area	33%	56%	2%	8%
	North Central/Upper Peninsula	36%	52%	1%	12%
Household Income	Less than \$75,000	51%	39%	1%	9%
	\$75,000 or more	45%	47%	1%	7%
Education	Not college graduate	46%	43%	1%	10%
	College graduate	48%	42%	1%	9%
Marital Status	Married	41%	48%	1%	10%
	Not married	54%	36%	1%	9%
Evangelical Christians		28%	58%	1%	13%
Interview Type	Landline	46%	45%	1%	9%
	Cell Phone	48%	37%	2%	13%

NBC News/Marist Poll Michigan Registered Voters. Interviews conducted June 24th and June 25th, 2012, N=1078 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

\*\*Past participation refers to previous participation in a Presidential Election.

\*\*\*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include registered voters who identify as "not strong Republicans" or Republican leaning independents.

NBC News/Marist Poll Michigan Registered Voters

		Michigan Registered Voters			
		If November's presidential election were held today, whom would you support if the candidates are:			
		Barack Obama, the Democrat	Mitt Romney, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Michigan Registered Voters		44%	39%	1%	16%
Party Identification	Democrat	87%	4%	0%	9%
	Republican	3%	89%	0%	8%
	Independent	37%	39%	1%	23%
Party Identification***	Strong Democrats	93%	2%	0%	5%
	Soft Democrats	73%	8%	1%	17%
	Just Independents	31%	33%	1%	35%
	Soft Republicans	4%	79%	1%	16%
	Strong Republicans	2%	93%	0%	4%
Tea Party Supporters		16%	71%	0%	12%
Political Ideology	Very liberal-Liberal	79%	9%	3%	9%
	Moderate	46%	30%	1%	23%
	Conservative-Very conservative	21%	67%	1%	12%
Chance of Voting in Presidential Election	Excellent-Good	45%	40%	1%	14%
Intensity of Support	Strongly support	59%	41%	0%	0%
	Somewhat support	38%	62%	0%	0%
	Might vote differently	38%	62%	0%	0%
Past Participation**	Yes	44%	39%	1%	16%
	No	44%	40%	3%	13%
Interest in Presidential Election	High	45%	41%	1%	12%
	Moderate	46%	35%	1%	18%
	Low	36%	36%	1%	27%
Plan to Vote Early	Vote early or by absentee	38%	48%	1%	14%
	Vote on Election Day	46%	39%	1%	14%
	Have not decided	43%	34%	1%	22%
Enthusiasm about Presidential Election	High	51%	41%	0%	8%
	Moderate	45%	39%	1%	15%
	Low	27%	38%	3%	33%
Gender	Men	39%	42%	2%	17%
	Women	48%	37%	0%	15%
Age	Under 45	48%	36%	1%	15%
	45 or older	41%	42%	1%	16%
Age	18 to 29	51%	36%	1%	11%
	30 to 44	45%	36%	1%	17%
	45 to 59	43%	38%	2%	17%
	60 or older	40%	45%	0%	15%
Race	White	35%	47%	1%	16%
	Non-white	78%	8%	0%	13%
Region	Wayne County (Detroit)	61%	24%	0%	15%
	Oakland and Macomb Counties	44%	39%	0%	17%
	Lansing-Ann Arbor Area	49%	34%	1%	16%
	Grand Rapids Area	30%	52%	2%	16%
	North Central/Upper Peninsula	31%	51%	1%	17%
Household Income	Less than \$75,000	47%	35%	1%	17%
	\$75,000 or more	42%	45%	1%	11%
Education	Not college graduate	42%	39%	1%	17%
	College graduate	46%	40%	1%	14%
Marital Status	Married	38%	45%	1%	16%
	Not married	50%	32%	1%	16%
Evangelical Christians		26%	55%	1%	18%
Interview Type	Landline	43%	41%	1%	15%
	Cell Phone	45%	36%	2%	17%

NBC News/Marist Poll Michigan Registered Voters. Interviews conducted June 24th and June 25th, 2012, N=1078 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

\*\*Past participation refers to previous participation in a Presidential Election.

\*\*\*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include registered voters who identify as "not strong Republicans" or Republican leaning independents.

NBC News/Marist Poll Michigan Registered Voters

		Michigan Registered Voters			
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on election day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Michigan Registered Voters		69%	24%	5%	2%
Party Identification	Democrat	82%	14%	3%	2%
	Republican	69%	24%	5%	2%
	Independent	58%	32%	8%	2%
Tea Party Supporters		68%	25%	5%	2%
Political Ideology	Very liberal-Liberal	82%	13%	4%	0%
	Moderate	58%	33%	9%	1%
	Conservative-Very conservative	70%	23%	4%	3%
Presidential Choice	Barack Obama	78%	17%	4%	1%
	Mitt Romney	60%	31%	7%	2%
Gender	Men	67%	25%	6%	2%
	Women	71%	23%	5%	2%
Age	Under 45	57%	35%	7%	2%
	45 or older	76%	17%	5%	2%
Age	18 to 29	49%	42%	7%	2%
	30 to 44	63%	29%	7%	2%
	45 to 59	74%	18%	6%	2%
	60 or older	78%	16%	4%	2%
Race	White	65%	28%	6%	1%
	Non-white	84%	9%	4%	3%
Region	Wayne County (Detroit)	76%	15%	5%	3%
	Oakland and Macomb Counties	67%	27%	6%	0%
	Lansing-Ann Arbor Area	68%	25%	5%	2%
	Grand Rapids Area	69%	25%	3%	2%
	North Central/Upper Peninsula	66%	25%	8%	2%
Household Income	Less than \$75,000	69%	24%	6%	1%
	\$75,000 or more	72%	24%	4%	0%
Education	Not college graduate	67%	24%	6%	2%
	College graduate	73%	23%	4%	1%
Marital Status	Married	70%	22%	6%	2%
	Not married	67%	26%	5%	2%
Evangelical Christians		60%	29%	8%	2%
Interview Type	Landline	73%	20%	5%	2%
	Cell Phone	58%	34%	7%	1%

NBC News/Marist Poll Michigan Registered Voters. Interviews conducted June 24th and June 25th, 2012, N=1078 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Michigan Registered Voters

		Michigan Registered Voters		
		Thinking about November's presidential election, do you plan to vote early or by absentee, vote on Election Day, or have you not decided?		
		Vote early or by absentee	Vote on Election Day	Have not decided
		Row %	Row %	Row %
Michigan Registered Voters		21%	60%	20%
Party Identification	Democrat	21%	62%	17%
	Republican	24%	62%	13%
	Independent	18%	59%	23%
Tea Party Supporters		22%	58%	20%
Political Ideology	Very liberal-Liberal	19%	59%	22%
	Moderate	20%	58%	21%
	Conservative-Very conservative	22%	62%	16%
Presidential Choice	Barack Obama	18%	63%	20%
	Mitt Romney	25%	59%	16%
Gender	Men	18%	61%	21%
	Women	23%	58%	19%
Age	Under 45	8%	66%	26%
	45 or older	28%	57%	16%
Age	18 to 29	7%	56%	36%
	30 to 44	8%	72%	20%
	45 to 59	10%	73%	17%
	60 or older	43%	42%	15%
Race	White	21%	60%	19%
	Non-white	18%	61%	21%
Region	Wayne County (Detroit)	24%	53%	23%
	Oakland and Macomb Counties	24%	55%	21%
	Lansing-Ann Arbor Area	19%	64%	18%
	Grand Rapids Area	17%	69%	15%
	North Central/Upper Peninsula	20%	56%	24%
Household Income	Less than \$75,000	22%	58%	20%
	\$75,000 or more	12%	72%	16%
Education	Not college graduate	22%	57%	21%
	College graduate	18%	65%	17%
Marital Status	Married	20%	65%	15%
	Not married	21%	53%	25%
Evangelical Christians		28%	60%	13%
Interview Type	Landline	23%	59%	18%
	Cell Phone	12%	62%	26%

NBC News/Marist Poll Michigan Registered Voters. Interviews conducted June 24th and June 25th, 2012, N=1078 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Michigan Registered Voters

		Michigan Registered Voters		
		Do you approve or disapprove of the job Barack Obama is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Michigan Registered Voters		48%	42%	10%
Party Identification	Democrat	85%	8%	7%
	Republican	10%	84%	7%
	Independent	44%	43%	12%
Tea Party Supporters		18%	76%	5%
Political Ideology	Very liberal-Liberal	82%	12%	6%
	Moderate	49%	33%	18%
	Conservative-Very conservative	26%	68%	6%
Presidential Choice	Barack Obama	90%	3%	7%
	Mitt Romney	9%	86%	5%
Gender	Men	46%	46%	9%
	Women	50%	39%	11%
Age	Under 45	51%	37%	12%
	45 or older	46%	45%	9%
Age	18 to 29	55%	27%	18%
	30 to 44	49%	43%	8%
	45 to 59	48%	44%	8%
	60 or older	44%	46%	10%
Race	White	40%	49%	10%
	Non-white	77%	12%	10%
Region	Wayne County (Detroit)	60%	32%	8%
	Oakland and Macomb Counties	52%	38%	10%
	Lansing-Ann Arbor Area	49%	40%	11%
	Grand Rapids Area	37%	55%	8%
	North Central/Upper Peninsula	40%	48%	13%
Household Income	Less than \$75,000	51%	38%	10%
	\$75,000 or more	45%	49%	6%
Education	Not college graduate	46%	43%	11%
	College graduate	51%	40%	9%
Marital Status	Married	43%	48%	9%
	Not married	54%	35%	11%
Evangelical Christians		32%	57%	11%
Interview Type	Landline	46%	44%	10%
	Cell Phone	52%	37%	11%

NBC News/Marist Poll Michigan Registered Voters. Interviews conducted June 24th and June 25th, 2012, N=1078 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Michigan Registered Voters

		Michigan Registered Voters		
		Michigan U.S. Senate tossup including those who are undecided yet leaning toward a candidate		
		Debbie Stabenow, the Democrat	Pete Hoekstra, the Republican	Undecided
		Row %	Row %	Row %
Michigan Registered Voters		49%	37%	14%
Party Identification	Democrat	84%	8%	8%
	Republican	8%	82%	10%
	Independent	50%	35%	16%
Party Identification***	Strong Democrats	91%	4%	4%
	Soft Democrats	80%	10%	10%
	Just Independents	43%	25%	31%
	Soft Republicans	13%	77%	10%
	Strong Republicans	5%	86%	9%
Tea Party Supporters		27%	67%	6%
Political Ideology	Very liberal-Liberal	81%	8%	11%
	Moderate	56%	27%	17%
	Conservative-Very conservative	26%	64%	10%
Presidential Choice	Barack Obama	85%	7%	8%
	Mitt Romney	16%	75%	9%
Chance of Voting in Presidential Election	Excellent-Good	49%	38%	12%
Gender	Men	46%	43%	11%
	Women	52%	32%	16%
Age	Under 45	45%	38%	17%
	45 or older	52%	36%	12%
Age	18 to 29	55%	28%	17%
	30 to 44	39%	45%	16%
	45 to 59	56%	32%	12%
	60 or older	48%	40%	13%
Race	White	42%	43%	15%
	Non-white	80%	12%	9%
Region	Wayne County (Detroit)	68%	24%	9%
	Oakland and Macomb Counties	49%	34%	17%
	Lansing-Ann Arbor Area	51%	34%	15%
	Grand Rapids Area	34%	53%	13%
	North Central/Upper Peninsula	43%	42%	15%
Household Income	Less than \$75,000	53%	33%	14%
	\$75,000 or more	45%	46%	9%
Education	Not college graduate	50%	36%	15%
	College graduate	49%	40%	12%
Marital Status	Married	43%	46%	12%
	Not married	57%	27%	16%
Evangelical Christians		38%	53%	10%
Interview Type	Landline	50%	35%	14%
	Cell Phone	46%	41%	13%

NBC News/Marist Poll Michigan Registered Voters. Interviews conducted June 24th and June 25th, 2012, N=1078 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

\*\*\*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include registered voters who identify as "not strong Republicans" or Republican leaning independents.

NBC News/Marist Poll Michigan Registered Voters

		Michigan Registered Voters		
		All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?		
		Headed in the right direction	Off on the wrong track	Unsure
		Row %	Row %	Row %
Michigan Registered Voters		38%	55%	6%
Party Identification	Democrat	68%	26%	6%
	Republican	11%	84%	5%
	Independent	33%	61%	6%
Tea Party Supporters		17%	79%	3%
Political Ideology	Very liberal-Liberal	63%	32%	5%
	Moderate	42%	52%	7%
	Conservative-Very conservative	21%	74%	6%
Presidential Choice	Barack Obama	70%	24%	5%
	Mitt Romney	8%	88%	4%
Gender	Men	35%	58%	7%
	Women	41%	53%	6%
Age	Under 45	42%	55%	4%
	45 or older	36%	56%	8%
Age	18 to 29	47%	48%	5%
	30 to 44	38%	59%	3%
	45 to 59	39%	56%	6%
	60 or older	33%	57%	10%
Race	White	32%	62%	6%
	Non-white	66%	27%	7%
Region	Wayne County (Detroit)	52%	42%	6%
	Oakland and Macomb Counties	35%	60%	6%
	Lansing-Ann Arbor Area	46%	50%	4%
	Grand Rapids Area	30%	63%	7%
	North Central/Upper Peninsula	27%	63%	10%
Household Income	Less than \$75,000	41%	52%	7%
	\$75,000 or more	36%	61%	3%
Education	Not college graduate	38%	55%	7%
	College graduate	37%	58%	5%
Marital Status	Married	35%	59%	6%
	Not married	42%	51%	7%
Evangelical Christians		28%	66%	5%
Interview Type	Landline	36%	56%	7%
	Cell Phone	44%	52%	4%

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NBC News/Marist Poll Michigan Registered Voters

		Michigan Registered Voters		
		Overall, do you have a favorable or an unfavorable impression of Barack Obama?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Michigan Registered Voters		51%	41%	8%
Party Identification	Democrat	87%	8%	5%
	Republican	15%	78%	7%
	Independent	47%	43%	10%
Tea Party Supporters		21%	74%	5%
Political Ideology	Very liberal-Liberal	82%	12%	6%
	Moderate	59%	32%	9%
	Conservative-Very conservative	27%	66%	7%
Presidential Choice	Barack Obama	93%	4%	3%
	Mitt Romney	9%	83%	7%
Gender	Men	48%	45%	7%
	Women	53%	38%	9%
Age	Under 45	54%	41%	5%
	45 or older	49%	41%	9%
Age	18 to 29	58%	36%	6%
	30 to 44	52%	43%	5%
	45 to 59	52%	40%	8%
	60 or older	47%	43%	11%
Race	White	43%	49%	8%
	Non-white	81%	11%	8%
Region	Wayne County (Detroit)	65%	30%	5%
	Oakland and Macomb Counties	52%	38%	9%
	Lansing-Ann Arbor Area	56%	38%	6%
	Grand Rapids Area	37%	53%	10%
	North Central/Upper Peninsula	42%	47%	11%
Household Income	Less than \$75,000	54%	38%	8%
	\$75,000 or more	49%	48%	4%
Education	Not college graduate	48%	42%	9%
	College graduate	56%	38%	6%
Marital Status	Married	47%	46%	8%
	Not married	56%	36%	9%
Evangelical Christians		33%	55%	11%
Interview Type	Landline	50%	42%	8%
	Cell Phone	53%	40%	8%

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NBC News/Marist Poll Michigan Registered Voters

		Michigan Registered Voters		
		Overall, do you have a favorable or an unfavorable impression of Mitt Romney?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Michigan Registered Voters		37%	43%	19%
Party Identification	Democrat	10%	72%	18%
	Republican	76%	12%	12%
	Independent	36%	42%	22%
Tea Party Supporters		63%	23%	14%
Political Ideology	Very liberal-Liberal	16%	70%	15%
	Moderate	30%	48%	22%
	Conservative-Very conservative	59%	25%	16%
Presidential Choice	Barack Obama	9%	75%	16%
	Mitt Romney	75%	11%	13%
Gender	Men	39%	44%	17%
	Women	36%	42%	22%
Age	Under 45	30%	51%	20%
	45 or older	42%	39%	19%
Age	18 to 29	36%	44%	20%
	30 to 44	25%	55%	20%
	45 to 59	40%	42%	18%
	60 or older	44%	36%	19%
Race	White	43%	39%	18%
	Non-white	15%	63%	22%
Region	Wayne County (Detroit)	26%	54%	20%
	Oakland and Macomb Counties	38%	43%	19%
	Lansing-Ann Arbor Area	35%	50%	16%
	Grand Rapids Area	44%	34%	21%
	North Central/Upper Peninsula	45%	32%	22%
Household Income	Less than \$75,000	34%	47%	19%
	\$75,000 or more	46%	41%	14%
Education	Not college graduate	34%	46%	20%
	College graduate	45%	39%	16%
Marital Status	Married	43%	40%	17%
	Not married	31%	47%	22%
Evangelical Christians		53%	28%	18%
Interview Type	Landline	39%	40%	21%
	Cell Phone	33%	53%	15%

NBC News/Marist Poll Michigan Registered Voters. Interviews conducted June 24th and June 25th, 2012, N=1078 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Michigan Registered Voters

		Michigan Registered Voters			
		Thinking about November's presidential election, overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not enthusiastic at all about voting?			
		Very enthusiastic (High)	Somewhat enthusiastic (Moderate)	Not too enthusiastic (Low)	Not enthusiastic at all (Low)
		Row %	Row %	Row %	Row %
Michigan Registered Voters		41%	37%	15%	7%
Party Identification	Democrat	53%	35%	9%	3%
	Republican	46%	35%	16%	3%
	Independent	31%	40%	18%	10%
Tea Party Supporters		49%	32%	11%	8%
Political Ideology	Very liberal-Liberal	51%	33%	10%	6%
	Moderate	31%	43%	18%	8%
	Conservative-Very conservative	46%	34%	15%	5%
Presidential Choice	Barack Obama	49%	37%	10%	5%
	Mitt Romney	41%	37%	16%	6%
Gender	Men	39%	37%	15%	9%
	Women	43%	36%	14%	6%
Age	Under 45	29%	41%	17%	13%
	45 or older	48%	34%	14%	5%
Age	18 to 29	19%	51%	21%	9%
	30 to 44	36%	34%	14%	16%
	45 to 59	42%	39%	15%	4%
	60 or older	53%	29%	13%	5%
Race	White	37%	38%	16%	8%
	Non-white	58%	29%	8%	5%
Region	Wayne County (Detroit)	45%	36%	13%	7%
	Oakland and Macomb Counties	45%	42%	9%	4%
	Lansing-Ann Arbor Area	41%	36%	16%	7%
	Grand Rapids Area	36%	35%	19%	10%
	North Central/Upper Peninsula	39%	34%	18%	9%
Household Income	Less than \$75,000	38%	38%	15%	9%
	\$75,000 or more	46%	38%	12%	4%
Education	Not college graduate	38%	36%	16%	10%
	College graduate	48%	38%	11%	3%
Marital Status	Married	45%	35%	14%	6%
	Not married	38%	38%	15%	9%
Evangelical Christians		45%	34%	15%	7%
Interview Type	Landline	45%	36%	13%	6%
	Cell Phone	32%	39%	18%	11%

NBC News/Marist Poll Michigan Registered Voters. Interviews conducted June 24th and June 25th, 2012, N=1078 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Michigan Registered Voters

		Michigan Registered Voters		
		Which candidate will do a better job handling the economy:		
		Barack Obama	Mitt Romney	Unsure
		Row %	Row %	Row %
Michigan Registered Voters		44%	42%	14%
Party Identification	Democrat	82%	7%	10%
	Republican	7%	84%	8%
	Independent	40%	43%	17%
Tea Party Supporters		18%	75%	7%
Political Ideology	Very liberal-Liberal	81%	8%	10%
	Moderate	47%	36%	17%
	Conservative-Very conservative	22%	68%	10%
Presidential Choice	Barack Obama	90%	3%	7%
	Mitt Romney	3%	90%	7%
Gender	Men	42%	47%	12%
	Women	47%	37%	16%
Age	Under 45	51%	39%	11%
	45 or older	41%	44%	16%
Age	18 to 29	57%	36%	7%
	30 to 44	47%	40%	13%
	45 to 59	44%	43%	13%
	60 or older	38%	44%	18%
Race	White	36%	50%	14%
	Non-white	80%	9%	12%
Region	Wayne County (Detroit)	58%	28%	14%
	Oakland and Macomb Counties	42%	44%	14%
	Lansing-Ann Arbor Area	50%	38%	12%
	Grand Rapids Area	32%	53%	14%
	North Central/Upper Peninsula	38%	45%	17%
Household Income	Less than \$75,000	50%	37%	13%
	\$75,000 or more	41%	49%	10%
Education	Not college graduate	44%	41%	15%
	College graduate	45%	44%	11%
Marital Status	Married	39%	47%	14%
	Not married	51%	36%	13%
Evangelical Christians		28%	57%	16%
Interview Type	Landline	42%	42%	16%
	Cell Phone	51%	40%	10%

NBC News/Marist Poll Michigan Registered Voters. Interviews conducted June 24th and June 25th, 2012, N=1078 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Michigan Registered Voters

		Michigan Registered Voters		
		Which candidate will do a better job handling foreign policy:		
		Barack Obama	Mitt Romney	Unsure
		Row %	Row %	Row %
Michigan Registered Voters		50%	34%	16%
Party Identification	Democrat	88%	3%	9%
	Republican	11%	77%	12%
	Independent	46%	34%	20%
Tea Party Supporters		19%	70%	12%
Political Ideology	Very liberal-Liberal	83%	5%	11%
	Moderate	58%	25%	17%
	Conservative-Very conservative	25%	61%	14%
Presidential Choice	Barack Obama	92%	2%	6%
	Mitt Romney	12%	78%	10%
Gender	Men	48%	39%	14%
	Women	52%	31%	18%
Age	Under 45	55%	30%	14%
	45 or older	47%	37%	16%
Age	18 to 29	61%	27%	12%
	30 to 44	51%	33%	16%
	45 to 59	51%	36%	13%
	60 or older	42%	38%	20%
Race	White	43%	41%	16%
	Non-white	79%	8%	13%
Region	Wayne County (Detroit)	65%	23%	12%
	Oakland and Macomb Counties	47%	35%	18%
	Lansing-Ann Arbor Area	56%	31%	12%
	Grand Rapids Area	41%	41%	18%
	North Central/Upper Peninsula	37%	43%	20%
Household Income	Less than \$75,000	53%	32%	15%
	\$75,000 or more	50%	37%	12%
Education	Not college graduate	47%	35%	18%
	College graduate	55%	34%	11%
Marital Status	Married	45%	41%	14%
	Not married	55%	28%	17%
Evangelical Christians		33%	49%	19%
Interview Type	Landline	48%	36%	16%
	Cell Phone	54%	30%	16%

NBC News/Marist Poll Michigan Registered Voters. Interviews conducted June 24th and June 25th, 2012, N=1078 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Michigan Registered Voters

		Michigan Registered Voters		
		Do you think the current economic conditions are mostly something President Obama inherited or are they mostly a result of his own policies?		
		Economic conditions mostly inherited	Economic conditions mostly result of his own policies	Unsure
		Row %	Row %	Row %
Michigan Registered Voters		57%	33%	11%
Party Identification	Democrat	87%	9%	4%
	Republican	21%	66%	13%
	Independent	56%	32%	12%
Tea Party Supporters		24%	66%	10%
Political Ideology	Very liberal-Liberal	83%	11%	6%
	Moderate	68%	23%	9%
	Conservative-Very conservative	32%	56%	12%
Presidential Choice	Barack Obama	88%	8%	4%
	Mitt Romney	22%	65%	14%
Gender	Men	51%	39%	10%
	Women	61%	27%	11%
Age	Under 45	62%	29%	8%
	45 or older	54%	35%	11%
Age	18 to 29	62%	29%	9%
	30 to 44	63%	30%	8%
	45 to 59	58%	32%	11%
	60 or older	51%	37%	12%
Race	White	52%	38%	11%
	Non-white	80%	14%	6%
Region	Wayne County (Detroit)	66%	26%	7%
	Oakland and Macomb Counties	59%	29%	11%
	Lansing-Ann Arbor Area	56%	33%	11%
	Grand Rapids Area	52%	37%	11%
	North Central/Upper Peninsula	49%	39%	12%
Household Income	Less than \$75,000	61%	29%	10%
	\$75,000 or more	55%	38%	7%
Education	Not college graduate	56%	33%	11%
	College graduate	59%	32%	9%
Marital Status	Married	52%	38%	10%
	Not married	63%	27%	11%
Evangelical Christians		45%	43%	12%
Interview Type	Landline	55%	33%	12%
	Cell Phone	62%	32%	6%

NBC News/Marist Poll Michigan Registered Voters. Interviews conducted June 24th and June 25th, 2012, N=1078 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Michigan Registered Voters

		Michigan Registered Voters		
		When thinking about the U.S. economy, which statement comes closer to your view:		
		The worst is yet to come	The worst is behind us	Unsure
		Row %	Row %	Row %
Michigan Registered Voters		35%	55%	10%
Party Identification	Democrat	21%	72%	7%
	Republican	43%	48%	9%
	Independent	39%	50%	11%
Tea Party Supporters		53%	37%	10%
Political Ideology	Very liberal-Liberal	24%	68%	8%
	Moderate	29%	62%	9%
	Conservative-Very conservative	46%	45%	9%
Presidential Choice	Barack Obama	21%	73%	6%
	Mitt Romney	49%	42%	9%
Gender	Men	38%	53%	9%
	Women	33%	57%	10%
Age	Under 45	32%	64%	4%
	45 or older	37%	51%	13%
Age	18 to 29	25%	72%	3%
	30 to 44	36%	59%	5%
	45 to 59	36%	54%	10%
	60 or older	38%	47%	15%
Race	White	38%	52%	10%
	Non-white	22%	71%	7%
Region	Wayne County (Detroit)	31%	60%	9%
	Oakland and Macomb Counties	34%	55%	11%
	Lansing-Ann Arbor Area	32%	59%	8%
	Grand Rapids Area	37%	57%	6%
	North Central/Upper Peninsula	43%	44%	13%
Household Income	Less than \$75,000	37%	55%	8%
	\$75,000 or more	29%	63%	8%
Education	Not college graduate	38%	53%	9%
	College graduate	29%	60%	12%
Marital Status	Married	34%	56%	10%
	Not married	36%	55%	9%
Evangelical Christians		41%	48%	12%
Interview Type	Landline	36%	53%	11%
	Cell Phone	31%	62%	7%

NBC News/Marist Poll Michigan Registered Voters. Interviews conducted June 24th and June 25th, 2012, N=1078 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Michigan Registered Voters

		Michigan Registered Voters			
		Would you rate your chances of voting in November's presidential election as excellent, good, fair, or poor?			
		Excellent	Good	Fair	Poor
		Row %	Row %	Row %	Row %
Michigan Registered Voters		74%	15%	6%	4%
Party Identification	Democrat	78%	16%	4%	2%
	Republican	85%	10%	4%	1%
	Independent	67%	17%	9%	6%
Tea Party Supporters		79%	13%	5%	3%
Political Ideology	Very liberal-Liberal	75%	18%	5%	2%
	Moderate	72%	15%	9%	4%
	Conservative-Very conservative	77%	15%	5%	3%
Presidential Choice	Barack Obama	77%	15%	6%	2%
	Mitt Romney	78%	13%	5%	3%
Gender	Men	70%	18%	7%	6%
	Women	78%	13%	6%	3%
Age	Under 45	62%	20%	9%	8%
	45 or older	81%	12%	5%	2%
Age	18 to 29	52%	26%	14%	7%
	30 to 44	69%	16%	6%	8%
	45 to 59	79%	14%	5%	2%
	60 or older	82%	11%	4%	3%
Race	White	73%	16%	7%	4%
	Non-white	76%	15%	4%	5%
Region	Wayne County (Detroit)	74%	13%	9%	4%
	Oakland and Macomb Counties	78%	15%	6%	1%
	Lansing-Ann Arbor Area	77%	16%	6%	2%
	Grand Rapids Area	70%	17%	5%	9%
	North Central/Upper Peninsula	71%	16%	6%	7%
Household Income	Less than \$75,000	69%	19%	7%	5%
	\$75,000 or more	87%	6%	4%	3%
Education	Not college graduate	68%	19%	8%	6%
	College graduate	88%	8%	3%	1%
Marital Status	Married	81%	12%	5%	2%
	Not married	67%	18%	8%	7%
Evangelical Christians		80%	13%	6%	1%
Interview Type	Landline	77%	14%	5%	4%
	Cell Phone	65%	20%	8%	7%

NBC News/Marist Poll Michigan Registered Voters. Interviews conducted June 24th and June 25th, 2012, N=1078 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Michigan Registered Voters

		Michigan Registered Voters				
		Using the numbers 1 through 5, with 1 meaning very interested and 5 meaning not interested at all, how interested are you in the presidential election?				
		1	2	3	4	5
		(High)	(High)	(Moderate)	(Low)	(Low)
		Row %	Row %	Row %	Row %	Row %
Michigan Registered Voters		53%	12%	18%	8%	9%
Party Identification	Democrat	58%	14%	17%	6%	6%
	Republican	59%	11%	16%	8%	6%
	Independent	47%	11%	21%	9%	12%
Tea Party Supporters		68%	7%	13%	5%	7%
Political Ideology	Very liberal-Liberal	54%	13%	17%	5%	11%
	Moderate	44%	15%	24%	9%	7%
	Conservative-Very conservative	61%	9%	13%	9%	9%
Presidential Choice	Barack Obama	53%	14%	19%	7%	6%
	Mitt Romney	57%	11%	16%	7%	9%
Gender	Men	53%	12%	17%	7%	11%
	Women	53%	12%	19%	9%	8%
Age	Under 45	37%	17%	24%	10%	11%
	45 or older	61%	9%	14%	7%	8%
Age	18 to 29	22%	22%	31%	14%	11%
	30 to 44	48%	14%	20%	8%	11%
	45 to 59	57%	11%	18%	8%	6%
	60 or older	65%	7%	11%	6%	10%
Race	White	51%	13%	19%	8%	9%
	Non-white	60%	11%	13%	5%	10%
Region	Wayne County (Detroit)	55%	14%	14%	6%	11%
	Oakland and Macomb Counties	55%	12%	18%	9%	6%
	Lansing-Ann Arbor Area	53%	12%	18%	8%	9%
	Grand Rapids Area	52%	11%	21%	9%	8%
	North Central/Upper Peninsula	49%	9%	19%	8%	14%
Household Income	Less than \$75,000	50%	12%	20%	9%	9%
	\$75,000 or more	60%	12%	16%	5%	7%
Education	Not college graduate	50%	12%	19%	9%	11%
	College graduate	60%	12%	15%	7%	6%
Marital Status	Married	59%	11%	16%	7%	8%
	Not married	46%	13%	20%	9%	11%
Evangelical Christians		60%	11%	16%	6%	7%
Interview Type	Landline	58%	12%	15%	7%	9%
	Cell Phone	39%	13%	28%	9%	10%

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